



MY23 Z Product Video Location Specs

Oct 12, 2021

LOCATION SPECS - LAUNCH



- NOTES:**
- Relatively straight road - this is an acceleration story.
 - Good depth in background - not a tight canyon with limited views.
 - Features a good sized paved turnout for opening sequences.
 - Features a tunnel either on road - or on a nearby road within reasonable distance.
 - Road surface in good repair free of large potholes or tar lines.
 - Car color is yellow and will need to seperate from background.

LOCATION DESCRIPTION:

This road is a realitively straight road that might be a scenic lookout road, or a road with soft rolling hills or scenic mountains in the background. It's views are open so the shots have depth - it is not a tight road in a canyon or a road through a hevaily wooded area. This road has a large paved turnout - ideally a scenic vista - and a tunnel. It should have at least two lanes - ideally with shoulders for Russian arm work. If this combination is not available in one road, then we'll need several roads in a close proximity that have these features. Ideally the posted speed limit should be above 45, so we don't have legal concerns about speed / speeding.



LOCATION SPECS - CORNER



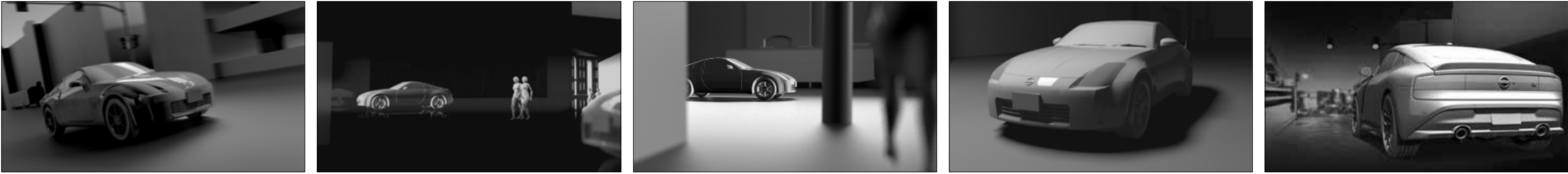
- NOTES:**
- Curvey road featuring at least 1 prominent sweeping horseshoe turn.
 - Good depth in background - not a tight canyon with limited views, needs draw.
 - 2 lanes minimum for arm car work - paved shoulders a plus.
 - Consider traffic level - will need to give us ample shoot time.
 - Road surface in good repair free of large potholes or tar lines.
 - Car color is yellow and will need to seperate from background.

LOCATION DESCRIPTION:

This is a winding road that might be a scenic lookout road, or a road with soft rolling hills or scenic mountains in the background. It's views are open so the shots have depth - it is not a tight road in a canyon or a road through a heavily wooded area. In addition to being winding it needs to feature 1 sweeping horseshoe style turn. It should have at least two lanes - ideally with paved shoulders for Russian arm work. Ideally the posted speed limit should be around 45, so we don't have legal concerns about speed / speeding. Be mindful of areas with lots of dead grass - our car is yellow and we want separation from environment.



LOCATION SPECS - NIGHT DRIVE



- NOTES:**
- Hero car spends a lot of time parked iin an intersection - conisder traffic levels.
 - Relatively simple modern / contemporary architecture.
 - Feels like a shopping / eating / nightlife area - not deserted or remote.
 - Good ambient light to help light the car.
 - Road surface in good repair free of large potholes or tar lines.

LOCATION DESCRIPTION:

This is an area of the city that feels like a shopping district / eating area - does not have to feel like city center with highrises. It features good levels of ambient light to help light the car. It will need an intersection where the car can be parked at a stop light for a significant ammount of time - so we'll need to consider traffic flow, and congestion. It will also need at least a block to do running shots of the car. This could be like a private shopping area like The Row DTLA, or Victoria Gardens but it doesn't need to be. We will need to be mindful of high levels of proprietary signage in the area that would need to be removed in post.



SIMPLE CONTEMPORARY ARCHITECTURE



GROUND LEVEL WINDOWS NEEDED



NOT DESOLATE / REMOTE



AMBIENT LIGHT TO HELP LIGHT CAR



SHOULD NOT BE OVERLY COMPLEX

Thank you